

## Photo Posters

Landscape / 457 x 305mm (18 x 12")

### How to set and supply your artwork correctly



1. Select: *Layers Tool*:  (F7) > Select: *Artwork (place here)* layer.

Create/Add your design to the *Artwork* layer.

2. Once your design is complete, please remove the *Guide* layer.

**Failure to remove will result in the guide layer printing over your artwork design.**

3. Export to: *Adobe PDF (Print)* (PC: ctrl+ E / Mac: cmd+E).

**Please ensure when exporting to a PDF file you select 'pages':**

**Finished Size** - This is the finished size of the product once trimmed.

**Safe Area** - We recommend keeping text and important content inside white area.

**Bleed** - Please extend your artwork into this section. This is to avoid white or unprinted edges when trimmed to finished size.

- **Accepted format:** Adobe PDF (Print). Ideally: PDF/X-1a: 2001 (one file)
- **Colour:** CMYK (RGB and Pantones will be converted)
- **Fonts:** Embedded or converted to outlines
- **Image Resolution:** 300dpi to 450dpi
- **Crop marks:** Include (offset 10mm)
- **Bleed** - 3mm